

The National Conservative Campaign Fund



2008: THE MOST CRUCIAL ELECTION OF OUR TIME?

Dear Friend:

For Republicans, the 2006 election results were the worst since the Watergate era. After losing Congressional control early in the Eisenhower Administration, it took the GOP 40 years to regain majority status, but barely a dozen years to squander all its gains. That's because far too many House and Senate Republicans became "Washingtonized;" they forgot their conservative principles, became "big government Republicans," enacted bad legislation, spent excessively, and presided over expansion, rather than reduction, of government's size.

Election 2008 draws closer with each passing day, and with it comes opportunity for Republicans and conservatives. They have an opportunity to regain the trust of the American people *if* they return to their core principles of tax relief, smaller government, spending limits, a strong national defense, traditional cultural values, and high ethical standards.

The more than 30 Democrats first elected to the House and Senate in 2006 represent a new breed: they're more liberal, more doctrinaire, and more partisan. They're in no mood to support lower taxes, or smaller government, or a strong national defense, or to compromise with Republicans for the public good. Underscoring this, shortly after the 2006 elections ultra-liberal Sen. Charles Schumer (D-NY) arrogantly declared that Republicans "don't realize that Reaganomics is dead, that the Reagan philosophy is dead. The old Reagan theory (of government) which dominated . . . is over."

Thanks to hardened liberals like Schumer, Election 2008 may be the most crucial of our time for several key policy reasons. Among them is the fact that for the first time in more than 50 years, neither major party has an "heir apparent" to head its ticket in the Presidential sweepstakes. That means whoever is elected President could set the tone and direction of American politics for years to come. Another reason is that control of Congress once more is at stake.

Again, I believe the 2008 elections offer conservatives a golden opportunity. Rather than being discouraged or sitting on the sidelines, conservatives should be excited about the possibilities to bolster conservative strength in Congress.

As a friend and generous supporter of NCCF, you know that the stakes are high – but you also know we'll help the best *conservative* candidates in the most difficult races, as always. But perhaps never has the need been greater to get a head start than right now. The importance of "early money" in campaigns can't be overstated. Speaking for NCCF's all-volunteer leadership, I hope I can continue to count on you to stand with us and the conservative candidates who depend on NCCF's timely help to win. Your friendship, loyalty, and support are appreciated. Thank you again.

Sincerely,

Thomas L. Phillips
Chairman



AN EARLY OVERVIEW OF SELECTED KEY RACES

Many candidates won't be chosen until primary elections or state party nominating conventions take place over the next few months. Nevertheless, several important battles already are shaping up featuring top conservative incumbents, open-seat candidates, and challengers to vulnerable liberal incumbents. Here's a snapshot of what are turning out to be among the country's most hard-fought election contests in 2008. NCCF already has aided the Sununu, Schaffer, Walberg, Hart, Chabot and Andal campaigns.

U.S. SENATE

JOHN SUNUNU (R-NH). First-termer Sununu is probably the most vulnerable conservative incumbent. Elected in a close race against ex-Gov. Jeanne Shaheen, he faces a re-match with her in 2008. Democrats made dramatic gains in New Hampshire in 2006. Observers in both parties agree Shaheen is the strongest candidate the Democrats could have picked, and Sununu will need to battle as never before to win re-election.



MITCH McCONNELL (R-KY). Senate GOP Leader McConnell knows how to win. But some observers believe the Democrats, who ousted two Republican Congressmen in 2006 and routed the incumbent Republican governor in Kentucky in 2007, sense a chance at an upset. Their candidate, Attorney General Greg Stumbo, is formidable, and Sen. McConnell is taking nothing for granted.

BOB SCHAFFER (CO). Sen. Wayne Allard (R) is retiring. Republican hopes to keep the seat rest with former Congressman Bob Schaffer, currently a member of the Colorado Board of Education. Schaffer compiled a solid conservative voting record during his three terms in Washington. His opponent is liberal Rep. Mark Udall.



U.S. HOUSE



TIM WALBERG (MI). First-termer Walberg beat a liberal incumbent in the GOP primary and won a close general-election victory. Democrats are likely to nominate the State Senate Minority Leader to take him on, thereby assuring another tough battle.

MELISSA HART (OH). In an upset few saw coming, Rep. Hart narrowly lost her seat to a political novice in 2006. The former three-term conservative Congresswoman will get a re-match in 2008 in what will be an expensive, strongly contested race.



STEVE CHABOT (OH). Representing Cincinnati, seven-term Rep. Chabot has seen his re-election campaigns grow more difficult with each election cycle. Yet he works hard and finds ways to win. Still, Democrats are relentless in their efforts to oust him and have recruited an influential state legislator to run.

MIKE SODREL (IN). Former Congressman Sodrel and incumbent liberal Baron Hill have faced each other for this Southern Indiana seat three times, with Hill winning twice and Sodrel once. Now they square off for a remarkable fourth round.



DEAN ANDAL (CA). Best known as an anti-tax battler and for his high moral and ethical standards while in the California State Assembly, businessman Andal is challenging first-term Democrat Jerry McNerney, who upset incumbent Richard Pombo in 2006. Besides his political experience and savvy, another factor aiding Andal is that the district normally favors GOP candidates and is majority Republican in voter registration.

JINDAL, BARBOUR VICTORIOUS

While NCCF normally doesn't involve itself in state elections, it's worth noting that two outstanding conservatives were elected to the governorships of their respective states in 2007. In particular, the election of Indian-American Congressman **BOBBY JINDAL** (who was aided by NCCF in his Congressional campaigns) as Governor of Louisiana was a major victory for the conservative movement. Just 36, Jindal should enjoy a long career in public service and is considered a rising star in conservative Republican circles. He ran on a reformist platform to end corruption, mismanagement, and waste in state government. Meanwhile, next door in Mississippi, incumbent Gov. **HALEY BARBOUR** was re-elected to a second term. A one-time Chairman of the Republican National Committee, Barbour won high marks for his handling of Mississippi's recovery in the aftermath of Hurricane Katrina and for promoting growth-oriented policies in his state while opposing tax hikes and unnecessary state spending.



Gov. Bobby Jindal (Louisiana)



Gov. Haley Barbour (Mississippi)

CONSERVATIVES WIN SPECIAL ELECTIONS

Conservative ranks in Congress were strengthened thanks to the results of two year-end special elections to fill vacancies caused by the deaths of the incumbents, and NCCF aided the campaign of one of the newly elected Congressmen.

BOB LATTA. Former Ohio State Sen. Bob Latta won a special election December 11, 2007, to succeed incumbent Republican Paul Gillmor, who died unexpectedly in September. The district encompasses most of suburban Toledo. He is the son of the late Rep. Del Latta, who represented the area for 30 years and was perhaps best known as chief co-sponsor of the 1981 Gramm-Latta bill, which incorporated President Reagan's tax reduction and spending reform plan. After winning a sharply contested Republican primary, Bob Latta went on to defeat his Democrat opponent 57%-43%. The Democrats made a concerted effort to capture the district, but fell short as Latta campaigned on traditional conservative themes: pro-Second Amendment rights, pro-life, fiscal responsibility, and limited government. Although Gillmor's record was generally conservative, Latta is expected to vote more consistently for conservative positions.

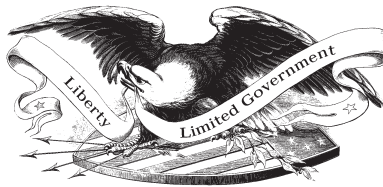


ROB WITTMAN. An experienced local official and member of the Virginia House of Delegates until being elected to Congress, Rob Wittman's campaign slogan was "Consistent Conservative Leadership." He was elected December 11, 2007, to succeed GOP Rep. JoAnn Davis, who succumbed to cancer in October. The district stretches from suburbs south of Washington, D.C., along Virginia's coast to the Tidewater area. Democrats thought they had an excellent opportunity to win the seat but in the end, Wittman prevailed comfortably with 61% of the vote. NCCF contributed to his campaign. He ran on a platform of no amnesty for illegal aliens, pro-Second Amendment rights, controlling Federal spending, pro-life, keeping America strong in the war on terror, and bringing the GOP back to Reagan-style principles.

WHAT'S THE REASON FOR NCCF?

Back in 1976, when Ronald Reagan made his first serious bid for the presidency, the total spent by candidates for the House of Representatives and U.S. Senate was \$115 million. By 1988, as Reagan prepared to leave office, Congressional candidates spent \$540 million, an increase of 450%. In 1992, the major-party Presidential candidates spent a combined \$1.8 billion on their campaigns. By 2004, the total spent in quest of the White House topped \$4 billion. Campaign spending has increased because costs have escalated: advertising, postage, printing, staff, transportation and the rest have all skyrocketed. Yet contribution limits to candidates have remained almost unchanged since they first

were imposed by Congress back in the Nixon era! Very few candidates can afford to seek public office at their own expense. That's why they have no alternative but to ask for help from as many sources as possible on an almost continuous basis. As a PAC (political action committee), NCCF helps meet a critical need for conservative candidates: timely financial help when it's needed most. Today, PAC contributions equal nearly half of the average House candidate's financial resources. The conservative movement's best candidates battling in the toughest races need to know they can depend on NCCF to help them get their messages out. With your continued support, they won't have to worry.



THE NATIONAL CONSERVATIVE CAMPAIGN FUND MISSION STATEMENT

The National Conservative Campaign Fund (NCCF) shall enlist the support and involvement of all Americans who cherish the principles of liberty and limited government so eloquently expressed in the Constitution of the United States. The NCCF will provide support to conservative initiatives and candidates for public office who demonstrate their commitment to those principles. NCCF-supported candidates will favor fidelity to our written Constitution and the ideals of the Declaration of Independence, a free enterprise system thriving within a free market, smaller government, lower taxes, reduced regulation of businesses and citizens, traditional cultural values, a strong national defense (the hallmark being the Reagan doctrine of "peace through strength"), and a foreign policy which secures the just and legitimate interests of the United States.

HELP THE NATIONAL CONSERVATIVE CAMPAIGN FUND BUILD ON ITS WINNING RECORD!

We need your help in reaching our goal of rebuilding a conservative majority in Congress. Without the resources to help good conservative candidates, we'll have no choice but to let the liberals keep control of Congress. Will you stand with us to prevent that?

YES!, You can count on me to support NCCF and its candidates. Here's my most generous contribution of:

- | | | | |
|----------------------------------|----------------------------------|--------------------------------|---|
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$250 |
| <input type="checkbox"/> \$100 | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$25 | <input type="checkbox"/> Other \$ _____ |

Charge my    Card # _____ Expires _____

Or contribute on-line through our secure server at www.nccfpac.com

Name _____ E-Mail Address _____

Address _____ City _____ State _____ ZIP _____

*Occupation _____ *Employer _____

Signature (if contributing by credit card) _____

PLEASE MAKE CHECKS PAYABLE TO NCCF, 1 MASSACHUSETTS AVE., NW, SUITE 630, WASHINGTON, DC 20001

www.nccfpac.com

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